Cloud computing   
 = on-demand delivery of computer power, database, storage, applications, and other IT resources via internet with pay-as-you-go pricing

No need for for large upfront investments in hardware u get excacly the right type and size of   
 computing resources u need

Trade fixed expense for variable expense

Only pay for what is needed and used  
 it works like a utility for water, electricity or phone (pay for what you comsume)

Benefit from massive economies of scale

Customers can obtain a much lower adaptable cost

Stop guessing capacity

Remove the need to guess about infrastructure and service capacity needs  
 customers typically find themselves either sitting on costly idle resources or   
 struggling with inadequate capacity

Customers can adjust as much or as little as the need in few minutes

Increase speed and agility

Cutting-edge IT resources are only a click away in cloud computing  
 the outcome of cloud computing is a substantial increase in agility for the enterprise

Stop spending money running and maintaining data centers

AWS cloud computing lets organizations focus on their own customers instead of the overhead and heavy lifting of racking, powering… servers

Go global in minutes

Customers can deploy data and applications in several regions in the world with just few clicks